



ANYTIME FITNESS LOCAL CLUB ADVERTISING



Opportunity

- Advertise on our LED LCD digital screens within your local Anytime Fitness club, reaching an average of 1000 members per club. The screen itself is located in high traffic areas of each club.

Exclusive

- Only 2 local ad positions available per club.

Core Audience

- 18-39 years old
- On average our members live/work within 3km's of their main club.
- 76% train 3+ times a week.

Hassle Free

- Collective Media will create, produce and schedule your advertising.

Duration

- The ad will run for a period of 1 month with the 10 second ad appearing every 3 minutes, 24/7.

Cost

- \$390 ex gst per month and a one-off \$250 production fee to produce the advertising creative.

Contact

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WITH MORE CLUBS AND MEMBERS THAN ANYONE ELSE,
WE ARE THE BIGGEST FITNESS COMMUNITY IN AUSTRALIA.