



ANYTIME FITNESS LOCAL CLUB ADVERTISING



Opportunity

- Advertise on our LED digital screens within your local Anytime Fitness club, reaching an average of 1000 members per club. The digital screen is located in a high traffic area of each club. NB: digital screens are installed in 260 clubs.

Exclusive

- Only 2 local ad positions available per club.

Core Audience

- 18-39 years old
- On average our members live/work within 3km's of their main club.
- 76% train 3+ times a week.

Hassle Free

- Collective Media will create, produce and schedule your advertising.

Duration

- The ad will run for a period of 1 month with the 10 second ad appearing every 3 minutes, 24/7.

Cost

- \$390 ex gst per month per club and a one-off \$250 production fee to produce the advertising creative.

Contact

Andrew Sneddon

CEO

(02) 9415 5341 | 0428 466 690

Andrew@collectivemedia.com.au

James Horne

Commercial Manager

(02) 9415 5344 | 0401 815 354

James@collectivemedia.com.au

David Lee

Advertising Sales Director

0401 485 700

David@collectivemedia.com.au



WITH MORE CLUBS AND MEMBERS THAN ANYONE ELSE,
WE ARE THE BIGGEST FITNESS COMMUNITY IN AUSTRALIA.